

MOVE Internship Video Instructions

Requirements

- 2-3 minutes (anything beyond 3 minutes may not be viewed)
- Must be uploaded to Vimeo (see instructions below) by 11:59pm on November 30,2008.

Purpose

The purpose here is not to see how great a video editor or producer you are, but to give us a chance to get to know you and your personality.

Do's

- Be creative – use this as a chance to make an impression (a good one, please)
- Get to the point – just because we say we'll watch 3 minutes doesn't mean you should use it if you don't have anything worthwhile to show / tell us.
- The best videos are usually those that communicate something about the applicant, but do so in a creative and fun way. Show us who you are, don't tell us.

Don'ts

- Talking Head Videos – probably the worst thing you can do is sit in front of the camera and talk, even worse is if you are simply repeating the information you gave us on your application. This does show us something about your personality, but it's not what we're after.
- Extreme Action Footage – If you've got mad game and a good camera you can get away with running around with it, but if we have to stop the video to avoid losing our lunch because the camera is bouncing around like crazy it's not a good sign.
- Cheese – There's a fine line between cheesy and funny as well as between cheesy and sincere. Good luck with that.
- Inappropriate Material – If you have to use questionable humor or material to pull your video off you are definitely communicating to us about you, but it's not what you want to communicate. Use your best judgment.

Uploading Instructions

- Log on to www.vimeo.com
- Create a username and password – takes literally seconds, requires only a first name, last name, and valid email address.
- Once logged in, go to the "Upload" pull down and select "Upload Your Video"
- Click "Choose a file to upload"
 - This will cause a dialog box to appear, locate your video file , click on it and click "Open"
 - This will start the upload process.
 - Once the upload is complete you can change different options with the video – titles, tags, privacy, etc.
- Go to the "Privacy" tab of the Upload screen.
 - Under "This video is..." select "Private"

- Under “Only you can see it and...” select “My contacts”
 - Save changes.
- Add **Ryan Claborn** as a contact.
- Search by email address: rc@ciy.com
- Email a link to your video so we know it’s there and ready to go.